



Let's **SCALE** together.

Building modernized
healthcare delivery platforms
that yield better results.

SCALE+
healthcare

www.scale-healthcare.com

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About Us

Scaling Healthcare — It's What We Do.

At SCALE Healthcare, our singular focus is to elevate management performance across healthcare services. We are dedicated to partnering with management teams across every city and state — and across every clinical specialty — as they endeavor to build great healthcare services companies. We provide both the broadest and deepest range of solutions available to healthcare management teams today, based on our fundamental belief that narrow and/or purely theoretical solutions can't solve for multi-disciplinary challenges.

SCALE was founded in 2019 by Roy Bejarano and Jason Schifman with a vision to help management teams and healthcare providers build sustainable businesses.



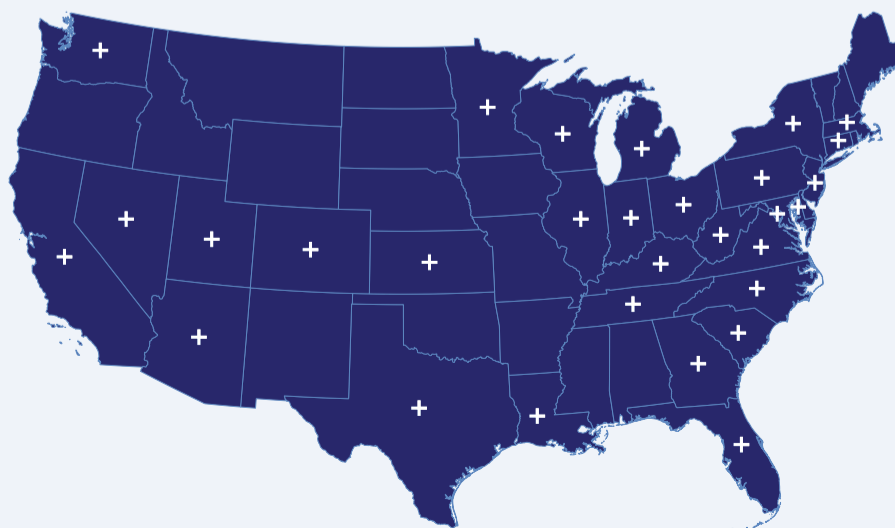
Roy Bejarano
Co-Founder & CEO
roy@scale-healthcare.com



Jason Schifman
Co-Founder & President
jason@scale-healthcare.com



SCALE Presence





Why SCALE?



We are perfectly relevant to your business. We only work with healthcare services companies.



We are proven operators ready to help you, not just consultants.



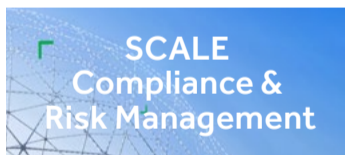
We pride ourselves on being cost effective and delivering tangible results.



We invest in our clients across all regions and alongside private equity groups if requested.

SCALE Companies

Choose from our dynamic and flexible services offered through our family of brands to solve for the missing pieces unique to your business operations.



SCALE is like a personal trainer. The results happen so much faster when someone guides you rather than trying to get it done alone. They feel like members of the company, executives, who do the necessary detail work to effect change. If you want to grow and be more profitable by working smarter instead of faster, they can get you there. They are there for the long term, increasing accountability, efficiency, and ultimately EBITDA far beyond their cost.

— Steve Maron, MD, President, VEP Healthcare





Our Services

Who We Serve



MSOs/Provider Groups



Risk-Based Platforms/Payers



Other Clinical Groups



Private Equity



Lenders



Senior Care



Health Systems

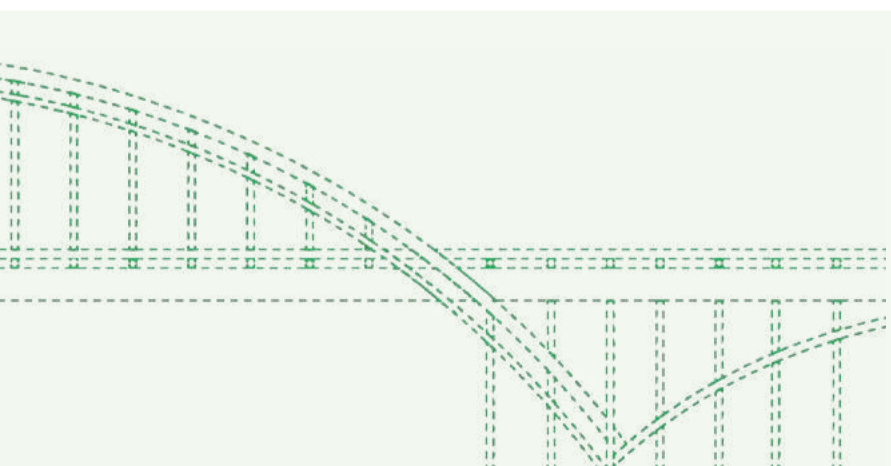
Consulting Services

- + Call Centers
- + Corporate Development
- + Enterprise Analytics & Business Intelligence
- + Executive Search
- + Financial Systems & Reporting
- + Full Managerial Oversight
- + Full Turnaround & Restructuring Capabilities
- + Interim Leadership
- + Market Research
- + Marketing & Communications
- + MSO & Practice Integration
- + MSO, Strategy & Development
- + Payer Contracting/ Risk Based Strategy
- + Practice Acquisition
- + Pre-investment Business Plan Development
- + Pre-LOI Initial Target Review
- + Prep for Sale
- + Provider Recruitment & Retention
- + Post-LOI Business Due Diligence
- + Revenue Cycle Management
- + Strategic Partnerships
- + Strategy & Performance Review
- + Third Party Staffing & Supplies Management
- + Training Program Development
- + Specific Department Assessments
- + Clinical Compliance
- + Reimbursement Regulatory Review
- + MSO Formation & Development
- + Growth Oriented Risk-Based Programs & VBC
- + ASC Management & Development
- + New Market Entry
- + IT Systems Strategy & Implementation
- + GPO & Supplies Management
- + Practice Level Operations
- + MSO Operations
- + Provider Compensation



SCALE's proficiency in a wide range of operational and managerial disciplines has been essential in the evolution of our physician group.

Dr. Bala Sankarapandian
CEO & Transplant Nephrologist, PPG Health





Our Team

Unlike the many consulting firms that offer narrow solutions borne of limited direct expertise, we rely on our team of **75+ operational healthcare experts** to ensure we provide relevant experience across every management discipline and clinical specialty that falls within healthcare services.



The level of support from the SCALE team is always outstanding and the ability to tap into the collective expertise of the advisor group is a rare opportunity to access some of the best minds and talent in the industry.



At SCALE, Operating Partners join expert SCALE leaders and bring their content and field expertise and experience to a client project. The breadth and depth of the integrated team allows for high quality, focused and targeted consultation services focused on tangible goals.



— **Mike Reed**
Executive Partner, Value Based Care Operations



— **Janice Pyrce**
Executive Partner, Behavioral Health

75+

Operational discipline & clinical service experts

45+

Healthcare companies founded by our team

120+

Healthcare c-suite roles our team has held

30+

Healthcare company exits led by our team





SCALE Education

SCALE Education is SCALE Healthcare’s proprietary content distribution platform designed to surface, organize, and share practical lessons learned and tangible strategies accumulated from our consulting work in the healthcare services industry. Sign up today for precisely relevant, practical, actionable, and highly efficient content including webinars, podcasts, whitepapers, predictions and market research reports. One hour of your time a month will deliver immeasurable value to you and your healthcare management team.

SCALE Education Membership Options

Entrepreneur Starter Program

\$50

a month per user

- + Monthly Healthcare CEO Leadership Series
- + Live Education Webinar Invitations
- + SCALE Whitepaper Library

Institutional Content Program

\$500

a month per user

- + All Content Included in Starter Program
- + One Free Ticket to Annual Conference
- + Monthly Market Research Insights
- + Downloadable Presentations
- + Annual Clinical Specialty Predictions
- + Annual MSO Operations Predictions

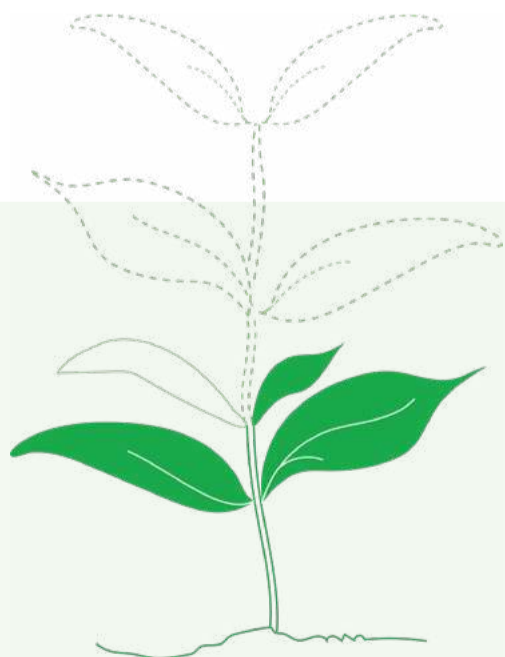
CEO Leadership Circle

\$1,500

a month per user

- + All Content Included in Content Program
- + Monthly Executive Partner Call Invite
- + 1-1 Brainstorming Sessions with SCALE
- + 2 Free Tickets to Annual Conference
- + Free Access to Pre-Conference Dinner
- + Invitation to Offsite Leadership Retreat
- + Access to Community Message Board
- + Access to Leadership Circle Database

[LEARN MORE](#)



SCALE’s Education content and network are invaluable for getting ahead of the trends in the industry and understanding where the smart operators are focused. Their team is thoughtful and provides highly actionable intel for executives.

— **Brett Holloway**
Chief Financial Officer, Veterinary Emergency Group

Case Study

Platform Strategy, Operations & Development

Overview

SCALE was tasked with a 'blank slate' mandate for one of its clients. The Company was stable, but was looking for outside guidance on how to further improve its business and operations.

Execution

SCALE reviewed the business and identified six key initiatives.

1. Improve RCM oversight and reduce RCM cost
2. Build a Business Development/ M&A program
3. Enhance network wide oversight program
4. Build a Business Development Program
5. Build an M&A Program
6. Develop Site Oversight Program

Results



Cost Savings: Secured meaningful cost savings from several vendors totaling approximately \$1M.



Established Roadmap for Growth: Developed marketing collateral and list of targets. Reached out to targets and initiated multiple conversations.



Site Performance Improvement: Improved performance at underperforming sites and reduced monthly losses.

Featured clients



SCALE+ healthcare

- + Strategic discipline.
- + Actionable intelligence.
- + Operational excellence.

SCALE prides itself in developing customized solutions for its clients and helping healthcare organizations grow and thrive in a challenging marketplace. Now, we are ready to help you. We look forward to sharing examples of how we have helped our clients and invite you to schedule a 1-on-1 complimentary practice management consultation with us.

Contact Roy Bejarano at roy@scale-healthcare.com,
or +1 (917) 428-0377 to continue the conversation.