

Optimize Health Plan and Payer Performance

200+

Engagements
since inception

Our team of experienced health plan experts provide a collaborative partnership to regional and national payers. Knowing your business, we provide both near term solutions and anticipate the challenges that lie ahead. Our national footprint avails you a team of experts readily available to meet your immediate business needs.

7,000+

Providers across our
portfolio of clients

Deep understanding of the payer and provider landscape guide our strategies/solutions yielding a balanced healthcare ecosystem. Partnering with your organization to provide access to equitable healthcare for all.

565+

Practices across our
portfolio of clients

Reliable and reputable, you can trust us to help you evaluate and manage risk, optimize provider partnerships, and prepare for future changes that will impact your business.

In addition to the comprehensive services offered by SCALE Healthcare, SCALE Payer Services provides concentrated expertise in the following areas:



**Network Management & Provider
Performance Optimization**



**Growth, Marketing
& Client Retention**



**Sales & Distribution
Channel Strategy**



**Value Based &
Total Cost of Care**

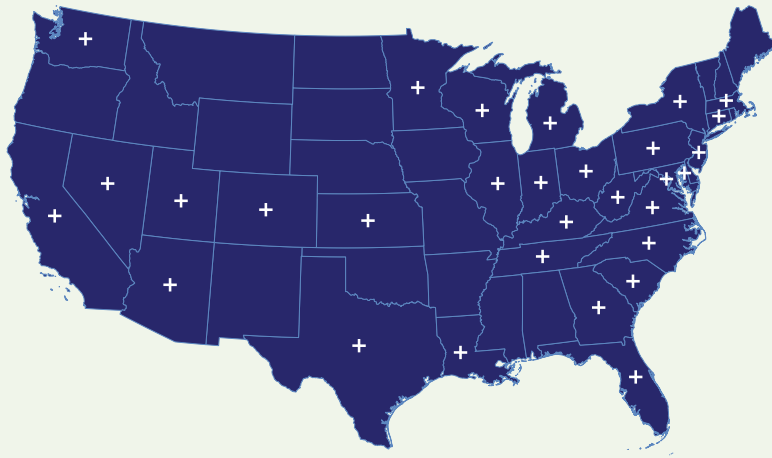
SCALE

/skāl/ • noun

A graduated series of steps or order.

Our singular focus is to help healthcare providers achieve success with a systematic approach.

SCALE Presence



Our Team



Melissa Kwiatkowski
Senior Vice President of
Payer Services & Solutions



Margaret Braxton
Managing Director of Payer
Strategy & Market Research



Lynda Mischel
Head of ASCs & Health
Systems, SCALE ASC
Management & Development

Network Management & Provider Performance Optimization

SCALE's network management and provider performance optimization team is comprised of experts in physician recruitment, contracting and population health management. Partnering with health plans to align care within high performing networks to contain care costs and improving the quality of care.

Growth, Marketing & Client Retention

Member engagement and satisfaction are driving foundations of the SCALE marketing team. Bringing innovative education platforms to your membership to improve their health status and connections with providers.

Sales & Distribution Channel Strategy

Scale can assist with your connection to employers through deploying a collaborative consultative sales approach with your sales team and insurance brokers. Expertise in selling within a highly competitive healthcare landscape.

Value Based & Total Cost of Care

Risk reimbursement models are here and expanding beyond primary care. SCALE provides the connection between providers across the care continuum to optimize provider performance in value based reimbursement models thus reducing the total cost of care.



SCALE prides itself in developing customized solutions for its clients and helping healthcare organizations grow and thrive in a challenging marketplace. Now, we are ready to help you. We look forward to sharing examples of how we have helped our clients and invite you to schedule a 1-on-1 complimentary practice management consultation with us.

Contact Melissa Kwiatkowski at MKwiatkowski@scale-healthcare.com to continue the conversation.